



## Gogoro Introduces VIVA MIX Smartscooter to Meet the Growing Demand for Mass-market Electric Transportation

February 22, 2021



Available exclusively in Taiwan, VIVA MIX is priced from TWD\$59,980 (USD\$2,155)

**TAIPEI, Taiwan - February 23, 2021** - Gogoro®, a technology leader transforming how innovation is accelerating the shift to sustainable urban mobility, today unveiled the VIVA™ MIX Smartscooter. Delivering the performance of mass-market 125cc gas scooters, the VIVA MIX provides a bold new compact Smartscooter design that integrates Gogoro's leading smart connectivity and battery swapping.

"As the growing mass market transition to electric grows, Gogoro is focused on introducing innovative and affordable Smartscooters like VIVA MIX to meet the demand," said Horace Luke, founder, and CEO, Gogoro Inc. "With Gogoro DNA at its core, the VIVA MIX delivers the total Smartscooter package of smart riding features, expressive design and Gogoro battery swapping that delivers a new standard that is more accessible."

### **DISTINCT AND VERSATILE**

Designed to be broadly appealing and distinct, the VIVA MIX uses a unique three-color design language that introduces a fresh and bold style. Using 100% environmentally friendly and recyclable polypropylene (PP) material, the VIVA MIX body is scratch resistant and super durable.

Designed for all riders, VIVA MIX provides a new comfortable and versatile riding experience that is optimized for all rider types. The STYLO™ TECH FABRIK seat is extra supportive and has a super waterproof surface that provides a new level of comfort. VIVA MIX offers 23.9 liters of storage capacity and a built-in USB charging jack. VIVA MIX utilizes Gogoro's POP System to provide a wide variety of interchangeable accessories allowing riders almost unlimited options for personalizing their Smartscooter to match their riding style.

### **GOGORO IQ SYSTEM 6.0**

Using Gogoro's IQ System, riders can access VIVA MIX using their phone's facial recognition, fingerprint sensing and password unlocking security. With Gogoro's new IQ System 6.0, riders can utilize smart rain-mode that automatically adjusts to provide better traction in wet conditions.

### **SMART PERFORMANCE AND SMOOTH POWER**

VIVA MIX uses a 6kW water-cooled Gogoro motor with a maximum speed of 90km/hr that can deliver range of up to 150 kilometers.

VIVA MIX Belt is the first Smartscooter to use Gogoro's new FLO DRIVE™ system that features a low resistance helical gear and equipped with a Gates carbon fiber belt. FLO DRIVE™ is not only more durable and easier to maintain but it delivers smoother and more responsive power with a 40% quieter ride.

### **PRICED FOR THE MASS-MARKET IN TAIWAN**

Exclusively available in Taiwan, the VIVA MIX is created to disrupt the mass market 125cc-class scooter segment and drive increased adoption of smart electric transportation. Starting at

TWD\$59,980 (USD\$2,155), the VIVA MIX is available in three models:

- **Gogoro VIVA MIX BELT** (TWD\$69,980) comes in Electric Blue, Reggae Brown, Funk Purple, Recording Red, Chorus White or Rhythm Gray. And the different color blocks compose different individual styles. For the first time, they are combined with exclusive switch sound effects to mix and match your own style.
- **Gogoro VIVA MIX KEYLESS** (TWD\$63,980) has chorus white, rhythm gray, or modern blues.
- **Gogoro VIVA BASIC** (TWD\$59,980) provides a basic white color with a variety of styles.

#### **ABOUT GOGORO SMARTSCOOTER™**

Gogoro introduced its first Gogoro Smartscooter™ EV and the Gogoro Network™ at the Consumer Electronics Show in 2015 and launched it in Taipei Taiwan in August 2015. The Gogoro Smartscooter™ was the world's first high-performance, smart electric two-wheel vehicle with swappable batteries. Gogoro then launched the Gogoro 2 Smartscooter in 2017, the Gogoro 3 Smartscooter in May 2019 and the Gogoro VIVA Smartscooter in October 2019. For more information, visit [www.gogoro.com/smartscooter](http://www.gogoro.com/smartscooter).

#### **GOGORO SMARTSCOOTER FACTS:**

- More than 365,000 Gogoro Smartscooter™ EVs sold
- Nearly 3 billion kilometers ridden by customers
- 2000+ GoStation® battery swapping stations deployed
- More than 250,000 Gogoro Network battery swaps per day, 162 million total
- batteries swapped to date
- More than 246 million kilograms less CO2 emitted

#### **ABOUT GOGORO**

Founded in 2011, Gogoro is putting energy into things that matter. With a mission to deliver consumer innovations that will improve how the world's most populated cities distribute and utilize energy, the company is enabling the transformation of megacities into smart cities. Gogoro is working toward a better future by putting power in the hands of everyone – to move us all forward, faster. For more information, visit [www.gogoro.com](http://www.gogoro.com).

#### **Journalist Contacts:**

Jason Gordon, Gogoro  
206-778-7245  
[jason.gordon@gogoro.com](mailto:jason.gordon@gogoro.com)

Kristy Chen, Gogoro  
+886-900-018276  
[kristy.chen@gogoro.com](mailto:kristy.chen@gogoro.com)